

Is the price right?

Don't guess.
Work with a PSA.



When you're selling your house, you want to get the most from your investment. But determining the most accurate price for your home can be confusing.

That's why you need a REALTOR® who is a Pricing Strategy Advisor (PSA).

A PSA adds valuable perspective to your sale by taking the guesswork out of pricing. They can find your accurate price by strategically building a **thorough Comparative Market Analysis, or CMA.**

Gain the confidence that your house is presented – and sold – at the most accurate price.



I'm a PSA, and I can help you determine the right price for your home.

Dina Rich
Certified Pricing Strategy Advisor
Keller Williams LRGV - SPI
2200 Padre Blvd.
South Padre Island, TX 78597
Cell 956-551-0127
Office 956-761-1400
DinaRichSPI@hotmail.com
www.SouthPadreRealEstate.us

Learn more at PricingStrategyAdvisor.org.

